Aissam Bimari

Graphic Designer & Video Editor



Highly motivated and results-oriented
Creative Designer with 4+ years of experience
in branding identity, social media design,
video editing, and marketing strategy.
Skilled in utilizing Adobe Creative Suite,
WordPress, Wix, and YouCan
for crafting compelling visuals
and effective marketing campaigns.
Proven ability to deliver high-quality
work on tight deadlines and collaborate
effectively with clients to achieve their goals.



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Languages

Arabic

English

French

Experience

Freelance Graphic Designer & Marketer (2020-2023)

- Provided graphic design, video editing, and marketing services to clients on Upwork and Fiverr.
- Developed and launched social media advertising campaigns to promote services.
- Honed skills in project management, communication, and client satisfaction.

Ebranding Agency (Graphic Designer & Web Developer - 2023)

- Designed and developed engaging marketing materials for various clients.
- Created and maintained WordPress websites using best practices for user experience.
- Collaborated with internal teams to ensure project success

Graphic Designer & Video Editor (2024 - Present)

- Swiqat Crafts: Created impactful branding materials and social media Design.
- PromoRedouan & Mediaries: Designed visuals and edited engaging video content and Landing Page Building for marketing purposes.

Skills

- Design: Branding Identity, Social Media Design, UI/UX Design, Video Editing (Ads & Content), Long-form Video Editing (YouTube)
- Marketing: Marketing Strategy & Planning,
 Copywriting Landing Page & Sales Funnel Building,
 SEO
- **Development:** WordPress Development, Wix Development, YouCan Development